

Promotion Terms and Conditions

ULTIMATE MATCH DAY EXPERIENCE

Promotion Details:

1.	Promotion	WIN THE ULTIMATE MATCH DAY EXPERIENCE	
2.	Promotional Period	Entries Open:	10:00am AEST on 24 July 2026
		Entries Close:	11:59pm AEST on 24 September 2026
3.	Eligible Entrants	Australian residents aged 18 years and over and who are: • from Australian States and Territories; and • not an employee of the Promoter, JB Hi-Fi, EA or any agency associated with this Promotion, or an immediate family member of such a person.	
4.	How to Enter	During the Promotional Period, an Eligible Entrant that completes the following steps will receive one entry per eligible pre-order: • pre-order EA SPORTS FC 27 from JB Hi-Fi during the Promotional Period; • access the A-Leagues redemption page made available in connection with that pre-order, which may be hosted or supported by Campaignware as an external service provider; • complete and submit the online entry form, including nominating the relevant A-Leagues Club (Club) they support; and • provide any proof of purchase or pre-order, as requested by the Promoter, JB Hi-Fi, EA, or any of the Promoter's other service providers.	
5.	Prize(s)	Prize:	One (1) winner will receive the Prize, consisting of: • Four (4) VIP tickets for the winner and three (3) guests to their nominated Club's first home match of the season; and • at the venue where the nominated Club's first home match is taking place: ○ An exclusive behind-the-scenes stadium tour; and ○ Pitchside access to watch the teams warm up; • One (1) \$500 Club merchandise voucher; and • One (1) signed Mitre x A-Leagues Official Match ball from the match. Travel, accommodation, transport, meals, spending money and all other incidentals are excluded unless expressly stated as included. The relevant match date, stadium tour and pitchside warm-up access are subject to fixture, venue, Club, safety, operational and accreditation requirements. If the nominated Club's first home match or any element of the Prize is unavailable, the Promoter may provide a reasonably comparable A-Leagues match-day experience or substitute prize of equal or greater value, subject to any applicable regulatory requirements.

		Prize Value:	\$425 AUD per ticket, \$500 AUD Club merchandise voucher, \$250 AUD Mitre x A-Leagues Official Match Ball
		Total Prize Pool:	\$2050 AUD
6.	Prize Selection	Method:	The winning Entrant will be determined by a game of chance. Each Entry will be placed in the draw, from which the winner will be selected at random. Each Entry in the draw will have a random and equal chance of being drawn as the Prize winner.
		Date:	Friday 25, September 2026
		Time:	2pm AEST
		Location:	Level 2, 10 Barrack Street, Sydney, NSW 2000 The Promoter reserves the right to amend the date and time of the draw, or the location of the draw, in the event circumstances outside the Promoter's control. If such an alteration is required, the Promoter will publish those amended details on the Promoter's website.
		Notification:	The winner will be notified by email within two business (2) days of the prize selection date. The winner will be required to provide a reply email acknowledgement to be considered to have accepted their prize. Reasonable efforts will be made to contact the winner. If a winner cannot be contacted or if a winner fails to communicate their acceptance of the prize to the Promoter within 7 days of being contacted by the Promoter, or fails to provide the requested information, or is unable to comply with the Promotion Details and Terms and Conditions, the Promoter reserves the right to: offer the prize to the next eligible entrant selected at random, as provided in item 8 'Unclaimed Prizes'.
7.	Publication of winner	Website	On the Promoter's website for a period of 28 days
8.	Unclaimed Prizes	If a Prize is unclaimed, the Promoter determines that a winner is ineligible or a winner notifies the Promoter that they can no longer claim a Prize, then the Promoter may instead offer the prize to the relevant next eligible entrant selected at random, then as required, a portion of the Promotion may be redrawn.	

		Any Prizes unclaimed within the timeframe stated in the 'Notification' section will be automatically forfeited.
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Promotion Terms and Conditions

Promotion Terms:

1. The Promotion Details and the Promotion Terms together form the terms and conditions of entry for the Promotion (**Terms and Conditions**). By participating in this Promotion each entrant accepts and agrees to be bound by these Terms and Conditions.
2. To the extent of any inconsistency between the Promotion Details and the Promotion Terms, the terms of the Promotion Details will prevail. Capitalised terms not otherwise defined in these Promotion Terms have the same meaning as in the Promotion Details. A reference to an Item in these Promotion Terms means the corresponding item in the Promotion Details.
3. The promoter and administrator is Australian Professional Leagues Company Pty Ltd (ACN 646 799 199), as trustee for the Australian Professional Leagues Trust of Level 2, 10 Barrack Street, Sydney NSW 2000 (**APL** or **Promoter**). For the avoidance of doubt, EA and JB Hi-Fi are promotion partners and are not promoters or administrators of the Promotion.
4. Information on how to enter and the prizes form part of these Terms and Conditions.
5. Entry is open to Eligible Entrants set out at Item 3. Directors, officers, management and employees (and the immediate family members of directors, officers, management and employees) of the Promoter or any suppliers, providers, companies and agencies associated with the Promotion are not eligible to enter. **"Immediate family member"** means a spouse, ex-spouse, de-facto spouse, parent, child, sibling or step-child, whether or not they live in the same household.
6. Entrants must be at least the age specified in Item 3. If permitted under Item 3, entrants under 18 years of age must have parental/guardian approval to enter and parental/guardian consent to these Terms and Conditions. If the winner, or a nominated or delegated participant in a winner's prize, is under the age of 18 years, his/her parent or guardian will be required to consent in writing to these Terms and Conditions. The Promoter reserves the right to request that an Entrant provide contact details of a parent / legal guardian as part of the submission or winner verification process and may contact an Entrant's parent or legal guardian to verify such prior permission. If the winner is under the age of 18, the Promoter may require these Terms and Conditions be signed by the winner's parent or legal guardian before the prize is awarded.
7. To enter the Promotion, Eligible Entrants must complete the steps set out in Item 4.
8. The Promoter reserves the right, at any time, in its sole discretion, to:
 - (a) verify the validity of entries and entrants (including but not limited to an entrant's identity, age, place of residence and proof of purchase or pre-order); and/or
 - (b) disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process; and/or
 - (c) disqualify at any time any entry that, in the opinion of the Promoter, includes objectionable content, profanity or is potentially insulting, inflammatory or defamatory.
9. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
10. Entries will be deemed to be accepted once Eligible Entrants have completed the steps set out in Item 4. Incomplete, indecipherable or illegible entries will be deemed invalid. No responsibility will be taken for lost or misdirected entries.
11. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.

12. The Promoter's records, including those collected through the A-Leagues redemption page (which may be hosted and/or supplied by Campaignware), will be final and conclusive in determining valid entries and entry times, subject to any manifest, significant error.
13. The Promoter prohibits entries that violate the rights of others, include objectionable content or are unlawful or potentially insulting, inflammatory, defamatory or obscene.
14. If a selected fixture or match is postponed, cancelled, abandoned, rescheduled or materially changed, the Promoter may, acting reasonably, exclude that fixture or match or otherwise take any action necessary to ensure the Promotion is conducted fairly.
15. Only one (1) entry is permitted per eligible pre-order. Automated, bulk, duplicate, incomplete, indecipherable, illegible or fraudulent entries are invalid.
16. No additional entry fee is payable to the Promotion, but entrants must make a valid eligible pre-order in accordance with Item 4.
17. The Winner of the Prize will not be charged a delivery or administrative fee.
18. In accordance with Item 8, if for any reason a winner does not take a Prize by the time stipulated by the Promoter, then that winner's Prize will be forfeited.
19. The Promoter reserves the right to conduct a redraw, in its absolute discretion, in the event an entrant has not claimed a prize within the timeframe prescribed in Item 8. The Promoter will conduct the unclaimed prize draw on a date determined by the Promoter at the same time and place as the original draw, subject to state/territory regulations, and the winner of that draw will be notified, and their details disclosed, in the same manner as would have been required under the original draw.
20. The Promoter may substitute the winner of a Prize if that person is not readily identifiable and reasonable efforts have been made by the Promoter to identify the winner.
21. If a Prize (or part of a Prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
22. The Prize Value(s) in these Terms and Conditions are in Australian dollars, include Australian GST where applicable and are based on the recommended retail value of Prize components at the time of printing.
23. The Promoter accepts no responsibility for any variation in the value of any part of the Prizes. To the extent permitted by law:
 - (a) the Promoter makes no representations or warranties as to the suitability of the Prizes; and
 - (b) no compensation will be payable if, for any reason, a winner is unable to use the Prizes as stated.
24. The winner accepts the Prize 'as is' and acknowledges that the Promoter accepts no responsibility for any tax implications that may arise from the Prize.
25. Entrants are not required to be present at the prize draw to be eligible to win, unless
 - (a) entry to the Promotion is only available in the premises in which the draw is to take place; and
 - (b) the draw takes place within 24 hours after the commencement of the Promotion.
26. The winner will be notified in writing by email within the timeframe prescribed in Item 6 using the contact details provided to the Promoter on entry into the Promotion. The winner's details may also be published in the public notices section in the newspaper and on the date set out in Item 7. The winner's details will also be published at the website and for the time period set out in Item 7.

27. The Prizes are as stated and cannot be varied or transferred or exchanged for cash or goods. If, for any reason whatsoever, the winner does not take an element of the Prize at the time stipulated by the Promoter, then that element of the Prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the Prize. Prize values are the recommended retail value as provided by the supplier and are correct at time of printing.
28. Only one prize can be won by any single entrant.
29. Printing errors and other quality control matters will not be used as a reason for refusing a winning entry.
30. The Promoter's decision in relation to any aspects of the Promotion is final and binding on every person who enters.
31. The draw will allow each valid entry in the draw a random and equal chance of being drawn.
32. Subject to the approval of the relevant trade promotion regulators, if this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to infection by computer virus, bugs, tampering, technical difficulties, unauthorised intervention or fraud, which corrupt or affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant who tampers with the entry process; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
33. The Promoter is not responsible for any incorrect or inaccurate information either caused by programming associated with or utilised in the promotion, or for any technical error, or any combination thereof that may occur in the course of the administration of the promotion including any omission, interruption, deletion, defect, delay in operation or transmission, communications line, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.
34. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the internet service provider used.
35. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
36. Entrants consent to the Promoter using the entrant's name, likeness, image, voice and/or entry if they are a winner including photograph, film and/or recording of the same in any media for an unlimited period without remuneration for the purpose of promoting the Promotion including any outcome, and promoting any products, services or materials manufactured, distributed and/or supplied by the Promoter or the supplier of the Prizes and any related use by the Promoter.
37. It is a condition of accepting a Prize that the winner agrees to participate in and cooperate with all reasonable media editorial requests, including but not limited to, being interviewed, photographed and filmed and the winner grants the Promoter a perpetual, irrevocable, non-exclusive, royalty free licence to use such footage and photographs in all media worldwide and the winner will not be entitled to any fee for such use. The inclusion of any such recordings, footage or photographs (including but not limited to creative control of such recordings, footage or photographs) will remain with the Promoter at all times.
38. As a condition of accepting the Prize, the winner and if relevant a) their parent or legal guardian, if the winner is aged under 18 years (only applicable in circumstances where Item 3 does not require entrants to be 18 years or over); and b) a nominated or delegated participant in a winner's prize, may be required to sign legal documentation as and in the form required by the Promoter in its absolute discretion, including but not limited to a legal release and indemnity form.
39. Except for any liability that cannot be excluded by law, the Promoter and its related entities and their respective officials, servants, representatives, agents and sponsors (and any of their respective representatives), exclude all liability (including liability in negligence) for any claim, personal injury, death, loss or damage (including loss of opportunity), cost or expense that may be suffered, incurred or sustained by the entrant or the winner, whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the

Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after its receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; and/or (e) redemption and use by the winner of any Prize.

40. All entrants in the Promotion, including the winner, provide a release and indemnity to the Promoter and its officials, servants, representatives, agents and sponsors (and any of their respective representatives) against any claim, loss, damage, liability, cost and expense that may be incurred or sustained by the Promoter or its officials, servants, representatives, agents and sponsors (and any of their respective representatives) arising out of any act, matter or thing done, permitted or omitted to be done by the entrant including the winner in relation to the Promotion or the Prize.
41. The Promoter and its related entities and their respective officials, servants, representatives, agents and sponsors (and any of their respective representatives) take no responsibility for defective Prizes or Prizes damaged or lost in transit, or late, lost or misdirected mail.
42. The release and indemnity in clauses 39 and 40 (each a "**relevant commitment**") is given by each entrant (including the winner) in favour of the Promoter. It is acknowledged that:
 - (a) the relevant commitment is given by each entrant and the winner for the benefit of the Promoter with the intention that the Promoter is entitled to rely on and enforce the relevant commitment;
 - (b) the benefit of the relevant commitment is held by the Promoter on its own behalf; and
 - (c) the Promoter may enforce and recover under the relevant commitment.
43. Entry details remain the property of the Promoter. Entrants' personal information will be collected by the Promoter through the A-Leagues redemption page and entry form, which may be hosted or supported by Campaignware as an external service provider, for the purpose of conducting, administering, promoting and fulfilling this Promotion, including verifying entries, identifying and notifying the winner, and awarding the Prize. Without limiting the above, the Promoter may disclose entrants' personal information to parties assisting with the conduct and fulfilment of the Promotion, including Campaignware, the Promoter's related entities, JB Hi-Fi, EA, prize suppliers, external service providers and authorities that regulate this Promotion. By accepting these Terms and Conditions and opting in to receive marketing communications by selecting the relevant checkbox during the entry process, the entrant consents to the Promoter and its related entities, prize suppliers and business partners, as applicable, using the entrant's personal information for the purpose of sending direct marketing messages about their programs, products and services. Campaignware will only use entrants' personal information for the purpose of providing services in connection with the Promotion, unless the entrant separately consents otherwise. A link to the Promoter's privacy policy is available here: <https://aleagues.com.au/clubs-privacy-policy/>
44. The Promoter will handle entrants' personal information in accordance with these Terms and Conditions and the APL Privacy Policy, available at aleagues.com.au. Third party service providers, including Campaignware, may also handle personal information in accordance with their own privacy policies or terms where applicable. Entrants may request access to, or correction of, their personal information held by the Promoter by writing to APL at privacy@aleagues.com.au.
45. These Terms and Conditions are governed by the laws of the State of New South Wales, Australia and each entrant agrees to submit to the exclusive jurisdiction of the courts of New South Wales.