

## Promotion Terms and Conditions

### Ultimate A-League All Stars Experience - 2024

#### Promotion Details:

1	<b>Promotion</b>	Ultimate A-League All Stars Experience - 2024	
2	<b>Promotional Period</b>	<b>Entries Open:</b>	9.00AM AEST on Friday, 10 May 2024
		<b>Entries Close:</b>	5.00 PM AEST, Wednesday 15 May 2024
3	<b>Eligible Entrants</b>	Australian residents aged 18 years and over and who are: <ul style="list-style-type: none"><li>• not an employee of McDonald's Australia Limited ABN 43 008 496 928 (McDonald's Australia);</li><li>• not an employee of the Promoter;</li><li>• not otherwise directly connected to the Promotion; and</li><li>• meet any additional eligibility requirements set out in these Promotion Terms.</li></ul>	
4	<b>How to Enter</b>	During the Promotional Period, an Eligible Entrant must: <ul style="list-style-type: none"><li>• Like the Promoter's "Ultimate A-League All Stars Experience" post on Instagram; and</li><li>• Follow the link and answer the form with your personal details and your favourite A-League moment in 25 words or less.</li></ul> An Eligible Entrant may not submit more than one entry. Entries must be the original work of the Eligible Entrant and not previously published anywhere else.	
5	<b>Prize(s)</b>	<b>Prize:</b>	There are five (5) individuals winners. Each Winner will win the following prize package for themselves and a guest: <ul style="list-style-type: none"><li>• Training Experience:<ul style="list-style-type: none"><li>○ Access to Women's A-League All Stars &amp; Arsenal Women's open training (Thursday 23rd May)</li><li>○ Meet &amp; greet with A-League All Stars players post training</li><li>○ A-League All Stars kit supplied for signing.</li><li>○ On-ground penalty shootout experience;</li></ul></li><li>• Matchday Experience:<ul style="list-style-type: none"><li>○ Platinum tickets to A-League All Stars double header;</li><li>○ A-League All Stars (Women's) changing room tour;</li><li>○ Men's Field of play tour</li></ul></li><li>• Flights and accommodation<ul style="list-style-type: none"><li>○ One (1) Return economy flight to Melbourne from the winner's closest capital city; and</li><li>○ Two nights' accommodation in Melbourne (twin share).</li></ul></li></ul>

	<b>Prize Value:</b>	<p><b>Training Experience (per person):</b></p> <p>Access to Women's A-League All Stars &amp; Arsenal Women's open training (Thursday 23rd May) \$10</p> <p>Meet &amp; greet with A-League All Stars players post training \$250</p> <p>A-League All Stars kit supplied for signing (at Macca's discretion) \$125</p> <p>On-ground penalty shootout (details to be confirmed by EOW) \$1000</p> <p><b>Matchday Experience (per person):</b></p> <p>Platinum tickets to A-League All Stars double header \$200</p> <p>A-League All Stars (Women's) changing room tour ahead of the Men's \$500</p> <p>Field of play tour during Men's half-time or between fixtures ahead of Women's KO \$500</p> <p><b>Extra (per person):</b></p> <p>Flights and accommodation for winners who reside outside Melbourne \$1000</p>
	<b>Total Prize Pool:</b>	<p>\$35,850</p> <p>A portion of the Prize is an experience only and has no monetary value.</p>
6	<b>Winner Selection</b>	<p><b>Method:</b> The Promotion is a game of skill. Chance plays no part in the selection of the Prize winner. Each valid entry will be individually judged according to its merits based on creativity and originality as determined in the complete discretion of the Promoter.</p>
	<b>Date:</b>	Thursday, 16 May 2024
	<b>Time:</b>	5.00PM, AEST
	<b>Location:</b>	<p>Suite C2, Byron Kennedy Hall, Entertainment Quarter (122 Lang Road) Moore Park, NSW 2021</p> <p>The promoter reserves the right to amend the date and time of the Winner Selection, or the location of the Winner Selection, in the event circumstances outside the Promoter's control. If such an alteration is required, the Promoter will publish those amended details on the Promoter's website.</p>
	<b>Notification:</b>	<p>Each winner will be notified by direct message on their social media account within two (2) days of the prize selection date.</p> <p>The winner will each be required to provide a reply direct message acknowledgement to be considered to have accepted their prize.</p> <p>Reasonable efforts will be made to contact the winner. If a winner cannot be contacted or if a winner fails to communicate their acceptance of the prize to the Promoter within 7 days of being contacted by the Promoter, or fails to provide the requested information, or is unable to comply with the</p>

		Promotion Details and Terms and Conditions, the Promoter reserves the right to: offer the prize to the runner up, as provided in item 8 'Unclaimed Prizes'.
<b>7</b>	<b>Publication of winner</b>	<b>Website</b> On the Promoter's website for a period of 28 days
<b>8</b>	<b>Unclaimed Prizes</b>	If a Prize is unclaimed, the Promoter determines that a winner is ineligible or a winner notifies the Promoter that they can no longer claim a Prize, then the Promoter may instead offer the prize to the relevant next runner up, then as required, a winner of the Promotion may be re-selected.  Any Prizes unclaimed within the timeframe stated in the 'Notification' section will be automatically forfeited.
<b>9</b>	<b>Third party terms and conditions</b>	The winner will be required to accept the terms and conditions of third party Prize providers.  In participating in the Promotion, Entrants must also comply with the terms of use of Instagram and Meta. You acknowledge that the Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Meta. b) You acknowledge that any information you provide in connection with the Promotion is provided to the Promoter and not to Instagram or Meta. c) Any questions, comments or complaints regarding the Promotion will be directed to the Promoter, and not to Instagram. d) You release Instagram and Meta from all liability arising in respect of the Promotion.
<b>1</b>	<b>Privacy and intellectual property</b>	Entrants' personal information will be collected by the Promoter for the purpose of conducting and promoting this Promotion (including for the purpose of identifying and notifying each winner). Without limiting the foregoing, the Promoter may disclose entrants' personal information to McDonald's Australia, and to other parties assisting in the administration of the Promotion including to the Promoter's related entities, prize suppliers, external service providers and authorities that regulate this Promotion.  By accepting these Terms and Conditions, the entrant consents to the Promoter or McDonald's Australia, or their related entities using the entrants' personal information for the purpose of sending direct marketing messages.  In addition, the Promoter and McDonald's Australia both reserve the right to publish any responses included in an entry form (each an "Entry"). Publication does not necessarily mean the Entrant has won a Prize.  The Promoter does not claim any rights of ownership in your Entry. As such, Entrants will retain ownership of the copyright in their submitted Entries. By submitting your Entry, you: <ul style="list-style-type: none"> <li>grant to Promoter and McDonald's Australia, and parties authorised by the each of those, an irrevocable, perpetual, non-exclusive, royalty free, transferrable license (with the right to sub-license) to use, edit, reproduce, play, perform, modify, translate, distribute, prepare derivative works of and/or to display your Entry (or part thereof) as the Promoter or McDonald's Australia sees fit in any medium or method (whether now or later developed) to be exercised in the Promoter's or McDonald's Australia's sole discretion throughout the world; and</li> <li>irrevocably and unconditionally waive any moral rights relating to your Entry</li> </ul>

## **Promotion Terms and Conditions**

### **Promotion Terms:**

1. The Promotion Details and the Promotion Terms together form the terms and conditions of entry for the Promotion (**Terms and Conditions**). By participating in this Promotion each entrant accepts and agrees to be bound by these Terms and Conditions.
2. To the extent of any inconsistency between the Promotion Details and the Promotion Terms, the terms of the Promotion Details will prevail. Capitalised terms not otherwise defined in these Promotion Terms have the same meaning as in the Promotion Details. A reference to an Item in these Promotion Terms means the corresponding item in the Promotion Details.
3. The promoter is Australian Professional Leagues Company Pty Ltd (ACN 646 799 199), as trustee for the Australian Professional Leagues Trust of Suite C2, Byron Kennedy Hall, Entertainment Quarter (122 Lang Road) Moore Park, NSW 2021 (**Promoter**).
4. The promotion sponsor is McDonald's Australia Limited (ABN 43 008 496 928), 21-29 Central Avenue, Thornleigh NSW 2120, Australia (Promotion Sponsor)
5. Information on how to enter and the prizes form part of these Terms and Conditions.
6. Entry is open to Eligible Entrants set out at Item 3. Directors, officers, management and employees (and the immediate family members of directors, officers, management and employees) of the Promoter or any suppliers, providers, companies and agencies associated with the Promotion are not eligible to enter. "**Immediate family member**" means a spouse, ex-spouse, de-facto spouse, parent, child, sibling or step-child, whether or not they live in the same household.
7. Entrants must be at least the age specified in Item 3. If permitted under Item 3, entrants under 18 years of age must have parental/guardian approval to enter and parental/guardian consent to these Terms and Conditions. If the winner, or a nominated or delegated participant in a winner's prize, is under the age of 18 years, his/her parent or guardian will be required to consent in writing to these Terms and Conditions. The Promoter reserves the right to request that an Entrant provide contact details of a parent / legal guardian as part of the submission or winner verification process and may contact an Entrant's parent or legal guardian to verify such prior permission. If the winner is under the age of 18, the Promoter may require these Terms and Conditions be signed by the winner's parent or legal guardian before the prize is awarded.
8. To enter the Promotion, Eligible Entrants must complete the steps set out in Item 4.
9. The Promoter reserves the right, at any time, in its sole discretion, to:
  - (a) verify the validity of entries and entrants (including but not limited to an entrant's identity, age and place of residence); and/or
  - (b) disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process; and/or
  - (c) disqualify at any time any entry that, in the opinion of the Promoter, includes objectionable content, profanity or is potentially insulting, inflammatory or defamatory.
10. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
11. Entries will be deemed to be accepted once Eligible Entrants have completed the steps set out in Item 4. Incomplete, indecipherable or illegible entries will be deemed invalid. No responsibility will be taken for lost or misdirected entries.
12. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.

13. The Promoter prohibits entries that violate the rights of others, include objectionable content or are unlawful or potentially insulting, inflammatory, defamatory or obscene.
14. Entry to the Promotion will be free of charge.
15. The Winner of the Prize will not be charged a delivery or administrative fee.
16. In accordance with Item 8, if for any reason a winner does not take a Prize by the time stipulated by the Promoter, then that winner's Prize will be forfeited.
17. The Promoter reserves the right to re-conduct the Winner Selection, in its absolute discretion, in the event an entrant has not claimed a prize within the timeframe prescribed in Item 8. The Promoter will conduct the unclaimed prize Winner Selection on a date determined by the Promoter at the same time and place as the original Winner Selection, subject to state/territory regulations, and the winner(s) of that Winner Selection will be notified, and their details disclosed, in the same manner as would have been required under the original Winner Selection.
18. The Promoter may substitute the winner of a Prize if that person is not readily identifiable and reasonable efforts have been made by the Promoter to identify the winner.
19. If a Prize (or part of a Prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the Prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
20. The Prize Value(s) in these Terms and Conditions are in Australian dollars, include Australian GST where applicable and are based on the recommended retail value of Prize components at the time of printing.
21. The Promoter and/or Promotion Sponsor accepts no responsibility for any variation in the value of any part of the Prizes. To the extent permitted by law:
  - (a) the Promoter and/or Promotion Sponsor makes no representations or warranties as to the suitability of the Prizes; and
  - (b) no compensation will be payable if, for any reason, a winner is unable to use the Prizes as stated.
22. The winner accepts the Prize 'as is' and acknowledges that the Promoter and/or Promotion Sponsor accepts no responsibility for any tax implications that may arise from the Prize.
23. Entrants are not required to be present at the Winner Selection to be eligible to win.
24. The winners will be notified in writing by email within the timeframe prescribed in Item 6 using the contact details provided to the Promoter on entry into the Promotion. The winners' details may also be published in the public notices section in the newspaper and on the date set out in Item 7. The winners' details will also be published at the website and for the time period set out in Item 7.
25. The Prizes are as stated and cannot be varied or transferred or exchanged for cash or goods. If, for any reason whatsoever, the winner does not take an element of the Prize at the time stipulated by the Promoter, then that element of the Prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the Prize. Prize values are the recommended retail value as provided by the supplier and are correct at time of printing.
26. Only one prize can be won by any single entrant.
27. Printing errors and other quality control matters will not be used as a reason for refusing a winning entry.
28. The Promoter's decision in relation to any aspects of the Promotion is final and binding on every person who enters.
29. Any ticketed method of draw will allow each ticket in the draw a random and equal chance of being drawn.

30. Subject to the approval of the relevant trade promotion regulators, if this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to infection by computer virus, bugs, tampering, technical difficulties, unauthorised intervention or fraud, which corrupt or affect the administration security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant who tampers with the entry process; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
31. The Promoter and/or Promotion Sponsor is not responsible for any incorrect or inaccurate information either caused by programming associated with or utilised in the promotion, or for any technical error, or any combination thereof that may occur in the course of the administration of the promotion including any omission, interruption, deletion, defect, delay in operation or transmission, communications line, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.
32. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the internet service provider used.
33. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
34. Entrants consent to the Promoter and/or Promotion Sponsor using the entrant's name, likeness, image, voice and/or entry if they are a winner including photograph, film and/or recording of the same in any media for an unlimited period without remuneration for the purpose of promoting the Promotion including any outcome, and promoting any products, services or materials manufactured, distributed and/or supplied by the Promoter or the supplier of the Prizes and any related use by the Promoter and/or Promotion Sponsor.
35. It is a condition of accepting a Prize that the winner agrees to participate in and cooperate with all reasonable media editorial requests, including but not limited to, being interviewed, photographed and filmed and the winner grants the Promoter and/or Promotion Sponsor a perpetual, irrevocable, non-exclusive, royalty free licence to use such footage and photographs in all media worldwide and the winner will not be entitled to any fee for such use. The inclusion of any such recordings, footage or photographs (including but not limited to creative control of such recordings, footage or photographs) will remain with the Promoter and/or Promotion Sponsor at all times.
36. As a condition of accepting the Prize, the winner and if relevant a) their parent or legal guardian, if the winner is aged under 18 years; and b) a nominated or delegated participant in a winner's prize, may be required to sign legal documentation as and in the form required by the Promoter in its absolute discretion, including but not limited to a legal release and indemnity form.
37. Except for any liability that cannot be excluded by law, the Promoter and its related entities and their respective officials, servants, representatives, agents and sponsors and Promotion Sponsor (and any of their respective representatives), exclude all liability (including liability in negligence) for any claim, personal injury, death, loss or damage (including loss of opportunity), cost or expense that may be suffered, incurred or sustained by the entrant or the winner, whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after its receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; and/or (e) redemption and use by the winner of any Prize.
38. All entrants in the Promotion, including the winner, provide a release and indemnity to the Promoter and its officials, servants, representatives, agents and sponsors and Promotion Sponsor (and any of their respective representatives) against any claim, loss, damage, liability, cost and expense that may be incurred or sustained by the Promoter or its officials, servants, representatives, agents and sponsors and Promotion Sponsor (and any of their respective representatives) arising out of any act, matter or thing done, permitted or omitted to be done by the entrant including the winner in relation to the Promotion or the Prize.
39. The Promoter and its related entities and their respective officials, servants, representatives, agents and sponsors and Promotion Sponsor (and any of their respective representatives) take no responsibility for defective Prizes or Prizes damaged or lost in transit, or late, lost or misdirected mail.

40. The release and indemnity in clauses **Error! Reference source not found.** and **Error! Reference source not found.** (each a "**relevant commitment**") is given by each entrant (including the Winners) in favour of the Promoter and/or Promotion Sponsor. It is acknowledged that:
- (a) the relevant commitment is given by each entrant and the winner for the benefit of the Promoter and/or Promotion Sponsor with the intention that the Promoter and/or Promotion Sponsor is entitled to rely on and enforce the relevant commitment;
  - (b) the benefit of the relevant commitment is held by the Promoter and/or Promotion Sponsor on its own behalf; and
  - (c) the Promoter and/or Promotion Sponsor may enforce and recover under the relevant commitment.
41. The Entry details remain the property of the Promoter. Entrants' personal information will be collected by the Promoter for the purpose of conducting and promoting this Promotion (including for the purpose of identifying and notifying the winner). Without limiting the foregoing, the Promoter may disclose entrants' personal information to other parties assisting in the administration of the Promotion including to McDonald's Australia, the Promoter's related entities, prize suppliers, external service providers and authorities that regulate this Promotion, who may then use such information for the purposes of assisting the Promoter in the conduct and promotion of this competition. By accepting these Terms and Conditions, the entrant consents to the Promoter, their collective related entities and business partners (as applicable) using the entrants' personal information for the purpose of sending direct marketing messages with respect to programs, products and services available through any or all of them. The name, address, phone number and email address of entrants may also be incorporated into the Promoter's mailing list for future promotional, marketing, publicity, research, profiling and analytical purposes. Entrants may be contacted via electronic text messages, emails, mail and telephone. The Promoter will handle the entrants' personal information in accordance with the APL's Privacy Policy which is available at [aleagues.com.au](http://aleagues.com.au). Entrants may request access to or correction of their personal information held by the Promoter by writing to the APL at [privacy@aleagues.com.au](mailto:privacy@aleagues.com.au). McDonalds Australia will handle the entrants' personal information in accordance with these terms and its privacy policy which is available at <https://mcdonalds.com.au/privacy-policy>. Entrants may request access to, or correction of, their personal information held by McDonalds Australia by writing via email: [privacy@au.mcd.com](mailto:privacy@au.mcd.com) or at McDonald's Australia Limited (Attention: McDonald's Privacy Officer), PO Box 392 Pennant Hills NSW 2120 Australia
42. These Terms and Conditions are governed by the laws of the State of Victoria, Australia and each entrant agrees to submit to the exclusive jurisdiction of the courts of Victoria.